Risk and controls matrix (compliance)

- > Overview
- > Key risks and controls
- > Supporting material

Overview

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strong compliance leadership, or "tone at the top," at the executive level board are indifferent or impervious to compliance responsibilities

xLack of focus on the importance of ethical conduct

xLack of education at the executive and board levels about compliance responsibilities

xCriminal intent

x Abuse of executive stock options incentives

xShort-term value management xHigh employee turnover

x Reputational damage x Fines and sanctions

xGreater regulatory scrutiny

xInability to achieve business objectives

 $x \\ Revenue \ losses$ 

xLegal costs

 $xLoss\ of\ profitability$ 

compliance mindset from the senior leadership level

xEstablish an independent board

xRequire greater board involvement

xPenalize executives for improper or unethical conduct

xSeparate the CEO and Chair positions

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compliance efforts xLack of compliancerelated awareness xBudget constraints

	xComplacency due to prolonged period without problems or new developments xLack of emphasis on compliance from senior management xTurnover among key compliance personnel	xDamage to reputation and stock price xLegal action against senior management xDeclining employee morale	reporting environment on an ongoing basis x Establish and maintain relationships with regulators, lobbyists, and investigators x Provide ongoing training as needed x Capture the knowledge and best practices of key compliance staff
Compliance roles and responsibilities are not defined for employees at all levels of the organization	xFailure to create an organizational chart that clearly defines compliance roles and responsibilities xLack of emphasis on compliance activities from senior leadership xLower-level employees are not recognized for their critical role in the compliance equation	x Duplication of compliance efforts throughout the organization x Greater risk of noncompliance x Low employee morale x Loss of reputation x Financial penalties	xDefine and communicate compliance roles and responsibilities for all employees xConvey a compliance mindset at the senior leadership level xEnsure lower-level employee involvement in key compliance functions